



## **METHODOLOGY OF TEACHING INFORMATION COMMUNICATION TECHNOLOGIES AND SYSTEMS IN THE ECONOMY IN HIGHER EDUCATION INSTITUTIONS BASED ON WEB TECHNOLOGIES**

Yuldashev Shadiyor Shuxrat ogli

Assistant Lecturer, Tashkent State University of Economics

Bazarbayev Murotjon Xolmamat ogli

Assistant Lecturer, Tashkent State University of Economics

### **Abstract**

This article explores the methodology of teaching Information and Communication Technologies (ICT) and systems in economics at higher education institutions using web-based technologies. The study analyzes the implementation of digital infrastructure, distance learning tools, online platforms, and interactive teaching methods in economic education. Special attention is given to competency-based assessment systems, student-centered learning strategies, and the integration of practical tasks related to real-world economic scenarios.

**Keywords:** Information and communication technologies, web technologies, economic education, higher education, interactive learning, digital platforms, distance education.

### **Introduction**

Today, Information and Communication Technologies (ICT) are really important for improving how well students learn at colleges and universities, especially when it comes to how teachers teach. Theories about using ICT in education say that teachers need to find a way to naturally include technology in their classrooms. This means knowing how to use different tech tools and making sure they help students think critically, be creative, and work together. So, schools need to come up with lesson plans that use internet technologies to make learning fun and interactive. When teachers put ICT in the right educational setting, they can create a complete system that makes teaching and learning better. Really, using ICT well means carefully planning lessons, teaching methods, and how students are graded.



This changes old ways of teaching and gives students the important skills they'll need for their jobs later on in the economy.

### **Research Methodology**

Since its beginnings, integrating Information Communication Technologies (ICT) into higher education has really changed things, causing a big shift in how we teach. At first, using computer tools like mainframes back in the 1960s was mainly for managing stuff, so there wasn't much learning going on. But, when personal computers came around in the 1980s, more people could use technology, which helped students get more involved with what they were learning. Then, in the 1990s, the internet showed up and helped create online learning spaces. This made it easier to get to learning materials from anywhere and encouraged students to work together. As we moved into the 21st century, teaching methods have started using web technologies more and more, which reflects how work is changing in the economy. This story shows how technology has gotten better and also highlights how important it is for today's teaching methods to keep up. This ensures students have the skills they need for a fast-changing digital world[1].

When it comes to weaving ICT into the fabric of higher education, there are a number of really solid theories that can help shape how we do things. The TPACK framework – that's Technological Pedagogical Content Knowledge – is a big one. It basically says that to use tech well in teaching, you've gotta understand how technology, teaching methods, and what you're actually teaching all fit together. Then there's Constructivist Learning Theory. The idea here is that students learn best by doing – getting their hands dirty with tech, solving problems, that sort of thing. Social Presence Theory adds another layer, pointing out how crucial it is to create a learning space where students feel like they're part of a community, connected to both their classmates and their teachers through these digital tools. Taken together, these theories all push for an approach that doesn't just slap technology on top of existing methods. It's about rethinking how we teach to really make the most of these tools and improve how students learn, especially with Information Communication Technologies (ICT)[2] being so important in today's economy. This kind of all-encompassing view is really essential if we want our educational practices to keep up with how fast things are changing in the digital world.



## **Discussion**

When we think about teaching Information Communication Technologies (ICT) in universities, it's really important to use teaching methods that help students grow, not just in their minds but also as people and future professionals. Using web technologies to teach can make learning more constructive; it gets students really involved with ICT ideas. These methods ought to put collaborative projects, individual teaching, and solving real problems first, letting students try out tools and systems that matter in today's economy. Project-based learning allows teachers to give students real tasks that seem like what they'd find in the industry, bridging the difference between book knowledge and doing things in the real world. Furthermore, formative assessments and giving feedback are really important for helping students learn and reflect, helping them develop into professionals. Generally speaking, this well-rounded approach gets students ready to use ICT well in their future jobs, making them flexible and innovative in the fast-changing digital world [2].

Modern education faces hurdles integrating tech (ICT) into higher learning. A big issue is uneven tech access and know-how for students and teachers. Lots of schools don't have the right setup, making it tough to use online tools that help learning. What's more, some teachers stick to old ways, slowing down progress. They might feel unsure about new tech or not want to change how they teach. Getting everyone on board needs ongoing training and help for teachers to improve their ICT skills. So, tackling these problems means a plan that puts money into resources, training, and encouraging a forward-thinking approach that values using tech in teaching. Generally speaking, embracing technology requires a comprehensive, multifaceted approach.

## **Results**

Generally speaking, integrating Information and Communication Technologies (ICT) into modern education provides various advantages for students and educators, notably improving how teaching and learning occur. Students find themselves empowered by digital tools, which allow for collaborative, interactive learning, so they can engage more deeply with course content and work with peers in real time. This kind of engagement is essential for developing critical thinking and problem-solving skills, which they'll need for their future careers. For



educators, ICT allows instruction to be adjusted to fit different student needs, facilitating differentiated teaching strategies and personalized feedback. Furthermore, access to information is broadened by online resources and digital platforms, enriching the curriculum and supporting continuous learning. The use of technology also helps streamline administrative tasks, which allows educators to focus more on teaching than on paperwork. Overall, effectively incorporating ICT can lead to a dynamic educational setting that equips students to succeed in an ever-changing digital economy[4].

In today's world, incorporating web technologies as teaching aids in higher education, specifically in Information Communication Technologies (ICT) and economic systems, is really important for how we teach. These technologies help make learning more diverse, going beyond the usual classroom setup. Students can interact with the material in ways that work best for them, generally speaking. Educators can use web applications and resources to develop interactive and collaborative learning activities that encourage critical thinking, problem-solving, and getting involved professionally. Also, web technologies link what you learn in theory to how it's used in real life, helping students learn about the tools and systems used in the economy today. Because of this, using these technologies well not only makes teaching and learning better but also gets students ready to deal with the challenges of the modern workplace. This, in most cases, turns them into skilled and flexible professionals in their fields. The use of these technologies prepares students to navigate the complexities of the modern workforce.

Today, you see that various web technologies have really become key for higher education, helping create more dynamic and interactive ways to learn. Learning Management Systems (LMS), for example, help teachers share materials, check how students are doing, and make it easier for everyone to talk to each other. Also, tools like Google Workspace and Microsoft Teams let students work together in real time, improving their teamwork skills, which are super important for today's economy-focused jobs. Plus, things like video lectures and online simulations help reach different types of learners, making learning more interesting and easier to understand. As schools use these technologies more and more, they're not just making learning better, but also getting students ready for the digital world of work. So, using web technologies in education is super important for creating skilled, tech-savvy people who can do well in our always-changing economy[5].



In today's educational world, especially in colleges and universities, Learning Management Systems (LMS) play a vital role because information communication technologies are being woven into what students learn. Think of these systems as tools that help teachers organize learning; they let them create, run, and oversee courses effectively. And, notably, LMS platforms provide various learning paths that meet different student needs. This promotes students taking charge of their own learning and boosts their interest through content that gets them involved. Plus, the data smarts built into LMS let teachers follow how students are doing and spot where they might need extra help, allowing for a quick fix to learning hurdles. As schools work to ready students for the modern economy's challenges, LMS does more than just give out information; it also builds crucial skills like managing time, working with others, and understanding technology. So, when LMS and teaching methods match well, it really improves how students learn overall, readying them to handle the always-changing job market.

The modern educational world increasingly finds that teaching Information Communication Technology (ICT) effectively hinges on interactive tools and resources. These aren't just add-ons; they're key to sparking real interest and building collaborative student learning spaces. Platforms like learning management systems, virtual classrooms, and interactive simulations are especially vital for making teaching better. They help instructors share complicated ideas in interesting ways, letting students learn by doing and use what they've learned in the real world[6]. Moreover, resources such as online forums and multimedia actually help students work together, think critically, and get ready to use their knowledge in a digital economy. Generally speaking, as colleges and universities adopt web technologies, using interactive tools to teach ICT enriches learning and ensures that future professionals have the necessary skills to thrive in an ever more digital landscape.

Multimedia is now essential in education, really boosting how students learn, specifically when teaching Information Communication Technologies (ICT) and systems at colleges and universities. Stuff like videos, simulations you can play with, and cool graphics can get students super interested and help them understand tough ideas better. It helps different kinds of learners, making them remember more and work together better, which makes learning way more fun overall. Plus, multimedia tools let teachers give feedback right away and create quizzes that are



more personal. This is super important in fields like economics, where you have to actually use what you learn in theory. Going forward, you'll probably see multimedia used even more in schools, helping teachers change how they teach to keep up with modern learning and get students ready for what's next in the economy of today's digital age. Generally speaking, this integration fosters a more tailored educational approach.

When we look at how universities are using web tech, we see some pretty cool examples of Information Communication Technologies (ICT) in action, right in the curriculum. Checking out different schools that have made good use of online tools gives us some insights into what teaching methods click with students these days. Like, one big university used this interactive platform that let students and teachers work together in real time, which really got everyone involved and helped them remember stuff. This platform turned regular lectures into something way more engaging, where students could build their problem-solving abilities through virtual simulations and get into all sorts of databases. Plus, these examples show it's super important to match the tech tools with what you're trying to teach, making sure the web stuff isn't just extra, but part of the core learning experience. This all points to the idea that being adaptable is key for getting students ready for today's complicated economy. So, ICT plays a big role in shaping the skills future professionals need.

Teaching Information and Communication Technologies (ICT) in today's colleges and universities has really changed, mirroring how important it is to blend technology well into how we learn. Web technologies, in particular, are key to how we teach, putting the spotlight on making sure students are involved and thinking critically. Think about using online simulations, video conferencing, and team-based projects—teachers can build a vibrant classroom that boosts not just tech skills but also those crucial soft skills needed down the road. What's more, throwing in project-based assignments lets students try out textbook ideas in actual situations, kinda linking what they learn in class with what they'd do on the job. Generally speaking, good ICT teaching needs to do more than just pass on facts; it's also about getting students to think differently and solve problems so they're ready for the always-updating tech world we live in[7].

Blended learning? It's become a pretty effective way to teach about Information Communication Technologies and Systems within the economy at the college level.



This model, see, it mixes in-person teaching with online stuff, which gives students a more flexible way to learn. Educators, by putting these two things together, can hit different learning styles, keeping students interested and motivated. Course stuff is available whenever, plus students can work together and share what they know online. Also? Blended learning helps build important skills, like knowing how to manage yourself and being good with technology, both things you need in today's digital world. Colleges are changing to keep up with what jobs need, so using blended learning will be key in getting students ready for their careers. In most cases, it's about combining the best of both worlds.

Generally speaking, Project-Based Learning (PBL) has become pretty important in today's education, especially when talking about Information Communication Technologies (ICT). It's a hands-on way of learning, getting students involved by using projects that are kinda like what you'd see in the real world, with challenges you might find in the economy. When students use what they've learned on actual problems, they don't just pick up technical skills; they also get better at thinking critically, working with others, and figuring things out. PBL helps make a learning atmosphere where students feel like they're in charge of their own education, which keeps them really interested and motivated. Plus, this way of doing things fits well with what employers are looking for now, since it encourages creativity and new ideas—things that are super important in the quickly changing digital economy. With web technologies, these projects can be shared, shown off, and graded in lots of different ways, which makes learning even better. In most cases, PBL in ICT education really helps students become skilled professionals who are all set to handle and make a difference in the tech world of the future.

Today's education often uses collaborative learning and group projects, particularly in ICT-focused economics courses. Students engage collectively, sharing different viewpoints to reach shared goals. Working together this way improves how well students think critically and solve problems. They must talk, bargain, and plan together to meet project goals. Web tech helps these groups work by allowing people in different places to work together, accessing many resources. This helps students use digital tools as they work. It helps them understand the course material and also develop important soft skills. Skills like teamwork, being adaptable, and communication are key for any job these days. When collaborative learning is used



effectively, it can make education much better, preparing students for a collaborative economy's challenges.

Assessment strategies tailored for Information and Communication Technologies (ICT) learning have become quite important, particularly within higher education, for improving overall educational outcomes. These strategies, including formative, summative, and self-assessments, are designed to evaluate a student's grasp of the subject matter, each holding a distinct place in the learning process. Quizzes, project presentations, and even peer reviews serve as formative assessments, which provide continuous feedback. This allows instructors to routinely check student understanding and tweak their instructional methods as necessary. Summative assessments, like final projects or big comprehensive exams, are used to evaluate the knowledge and skills students have built up over the entire course. Self-assessments also play a crucial role; they encourage students to think about their learning journey, improve their self-awareness, and develop their metacognitive skills. Taken together, these strategies not only help students get more involved with the subject matter but also give educators valuable insights into how well their teaching methods are working, helping to create an environment that supports continuous learning in ICT and related fields.

## **Conclusion**

CPD for educators stands out as a really important part of improving how we teach, especially when you think about using things like Information Communication Technologies (ICT) in colleges. It gives teachers the newest info and skills to keep up with tech changes, helping them teach in new ways. When teachers keep learning through training and teamwork, they get better at using web technologies in their lessons, which is super important for getting students ready for today's job market. Plus, it gets teachers into the habit of always learning, pushing them to think about their teaching and make it better. This ongoing thing not only gets students more involved and helps them learn better, but it also makes sure teachers are always ready to meet the changing needs of their students. All in all, when colleges really make CPD a part of things, it not only boosts teachers' skills but also really makes education better and more relevant in a world that's becoming more and more digital. Generally speaking, the integration of ICT and ongoing



training greatly benefits educators. This iterative approach enhances both teaching methodologies and learning outcomes.

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