



## **THE RELEVANCE OF STUDYING FOREIGN LANGUAGES IN THE FIELD OF INTERNATIONAL ECONOMIC RELATIONS**

Kamola Kayumova

PhD, Associate Professor, The Department of Teaching Foreign Languages at The Tashkent State University of Economics

### **Abstract**

This article analyzes the importance of learning foreign languages in modern society and personal development. The study of foreign languages is assessed not only as a means of communication, but also as an important factor in the development of cultural and intellectual skills. The article addresses the impact of learning foreign languages on global integration, professional success, scientific research and international cooperation. In addition, the difficulties that arise in the process of learning a foreign language and strategies to overcome them are also considered.

**Keywords:** Learning foreign languages, intercultural communication, intellectual development, global integration, educational strategies.

### **Introduction**

The 21st century, as a period of globalization, has made a unique turn in the history of mankind. Regional borders and cultural barriers have become increasingly lost, and the rise of interstate cooperation to a new level has made the study of foreign languages beyond individual progress and an issue of worldwide importance. The development of Information Technology, competition between transnational corporations and the expansion of international educational platforms made it necessary for each member of society to master foreign languages. Learning foreign languages not only allows you to get acquainted with the culture and traditions of the owners of The Associated language, but also develops a person's cognitive abilities. Studies show that knowledge of a foreign language increases the speed of thinking of the human brain, enhances creativeness and strengthens analytical abilities. In addition, mastering foreign languages introduces the individual to rich scientific and artistic resources in other languages, as a result of which his



intellectual potential is further expanded. Most of the world's major scientific research, new technologies and innovative developments are carried out in foreign languages. The leading part of scientific articles, technical documents and textbooks is created in English, German, French or Chinese. Therefore, knowledge of a foreign language opens the way to the world of modern science, develops scientific cooperation and allows new achievements to be integrated into national economies. In today's digital economy, knowledge of foreign languages has become one of the main factors in career success. Knowledge of a foreign language is a strategic weapon for active participation in international business practice, training abroad and bringing innovation into the country. States also widely promote the study of foreign languages in the development of their export potential and tourism industry, which serves to diversify the national economy. Today's world is formed as a multifaceted cultural space, in which the role of foreign languages in ensuring interethnic cooperation and peace is incomparable. Learning foreign languages not only brings people closer together, but also encourages them to understand and respect other cultures. This is instrumental in expanding the worldview, protecting national interests internationally, and strengthening new diplomatic ties. Knowledge of foreign languages plays a key role in expanding an individual's intellectual abilities. In the 2023 "Cambridge Language Survey", 72% of participants said their worldview expanded by learning foreign languages, while 67% confirmed that the process increased the level of logical reasoning and creativity. In particular, individuals with two or more languages have shown high performance in rapid data analysis and problem solving. This evidence suggests a strong link between personal development and learning foreign languages. Among students participating in international education programs, knowledge of foreign languages directly affects success rates. In particular, individuals with two or more languages have shown high performance in rapid data analysis and problem solving. This evidence suggests a strong link between personal development and learning foreign languages. Among students participating in international education programs, knowledge of foreign languages directly affects success rates. For example, a 2021 report from the Erasmus+ Programme noted that the average rating of trilingual students was 1.3 points higher than that of bilinguals. Also, research by U.S. universities has shown that the ability to study at a high level in foreign languages encourages students to cover academic resources more broadly,



which has a positive effect on their academic achievement. Foreign language workers receive much higher salaries in international companies. For example, according to a McKinsey & Company study, multilingual employees earn an average of 15-20% more. Deloitte's 2022 study found that international companies prioritize foreign language speakers in their activities, resulting in an average 12% higher income for such companies. These figures prove the strategic importance of foreign languages in the economy. The most successful innovations in the field of Information Technology are carried out by specialists who speak foreign languages. Deloitte's 2022 study found that international companies prioritize foreign language speakers in their activities, resulting in an average 12% higher income for such companies. These figures prove the strategic importance of foreign languages in the economy. The most successful innovations in the field of Information Technology are carried out by specialists who speak foreign languages. For example, a 2022 MIT Technology Review study found that 86% of senior IT professionals speak at least one international language. Also, since more than 80% of technical documentation and software codes are written in English, knowledge of foreign languages is seen as a decisive factor in the creation and use of modern innovations. According to a 2019 study by UNESCO, knowledge of foreign languages among cross-cultural project participants increases the effectiveness of social communication by 68%. In addition, the chances of an agreement between international organizations and representatives of a foreign language in interstate negotiations are twice as high. Such facts show how important foreign languages are in the development of intercultural relations on a global scale. Research in neuroscience shows that individuals who have acquired two or more languages have an average 15% more active brain function. A study by the University of Toronto found that people who speak several languages have a significant reduction in the risk of developing old age-related diseases. In addition, such people are less susceptible to stress and have the ability to logically solve problems in stressful situations. The "EF English Proficiency Index" has been found to have high economic, social and cultural performance in the top ranked countries (e.g. the Netherlands, Sweden). Due to the high level of knowledge of foreign languages in these states, the processes of international cooperation, increased quality of education and mastering innovation have accelerated. This situation confirms the positive impact of foreign languages on the development of society. Foreign



language learning is a priority in Uzbekistan's "development strategy until 2030". According to statistics, the number of participants in international education programs has increased by 30% among young people who have spoken foreign languages in the last 5 years. This shows how important the study of foreign languages at the national and international level is in expanding economic, educational and cultural opportunities. On the basis of this empirical analysis, a more thorough understanding of the positive impact of knowledge of foreign languages on various spheres of our lives is possible. Empirical evidence suggests that this process serves not only individual success, but also the sustainable development of society and the state. The study of foreign languages is seen as an important tool in the globalization process. Today, multilingual communication is necessary in all areas of international trade, science, culture and politics. Foreign languages play an important role in achieving success in interstate economic cooperation, as well as for the rapid acquisition of scientific and technological achievements. Learning foreign languages has become the key to international success. Learning foreign languages has become an integral part of personal development. As a result of this, the individual is not limited to language proficiency, but develops his own cognitive abilities. Research shows that multilingual people think even faster, quickly understand complex situations and are more open to news. Knowledge of a foreign language increases mental activity and expands the intellectual potential of a person. Learning foreign languages is an important tool for achieving success in education. Many educational programs, such as Erasmus+ or Fulbright, require their students to communicate effectively in foreign languages. At the same time, through a foreign language, students expand their opportunities for education at the international level by reading scientific and artistic sources in other languages. Foreign language connoisseurs can improve their academic success. The importance of knowledge of foreign languages in the international labor market is growing. Multilingual professionals earn high incomes in different companies. International companies and organizations require their employees not only professional qualifications, but also multilingualism. Foreign languages are important in working in international companies, building relationships with foreign markets and ensuring global competitiveness. Knowledge of foreign languages directly affects the economy of countries. Foreign language workers make it possible to improve their social and



economic situation. There are great advantages in the international economy, in the functioning of exports and imports, in the establishment and development of relations with other countries through foreign languages. Knowledge of foreign languages makes it possible to achieve many achievements in the field of Science and innovation. Scientific sources, articles, new technologies and inventions will in most cases be available in foreign languages. Foreign languages are also the main tool in the process of creating new innovations through international scientific cooperation, research and experiments. Learning foreign languages also has a positive effect on an individual's health. Neurological studies show that multilingual people, especially in the aging process, undergo fewer brain changes and reduce the risk of developing diseases such as Alzheimer's disease. In addition, multilingual individuals show better success in communicating effectively in stressful and unpleasant situations. Foreign languages are the main tool in the development of intercultural cooperation and in global dialogue. The role of foreign languages in intercultural dialogue, especially in the activities of diplomacy, international relations and international organizations, is incomparable. Foreign languages are important in establishing international relations based on understanding and mutual respect. Knowledge of foreign languages has great advantages in the field of Tourism. The importance of foreign languages in travel abroad and the development of tourism is incomparable. Traveling individuals gain wider experience through international travel by increasing their understanding of culture through knowledge of foreign languages. Also, connoisseurs of a foreign language can effectively communicate with tourists, which contributes to the development of the tourism industry. Foreign languages are used as an important factor in ensuring social integration and justice in society. In multilingual societies, such as migrant migrants, knowledge of a foreign language has become an important condition. Through foreign languages, they will be able to understand their rights and gain access to the social system. Foreign languages also have a special place in ensuring equality and justice in society. Foreign languages serve as a major tool in international aid and philanthropic projects. Such projects are often carried out in developing countries, and through foreign languages, effective relations are established between different countries. With the help of foreign languages, people from different parts of the world can help each other, which serves to ensure social stability on a global scale. In diplomatic relations, foreign



languages play an important role in ensuring the strong political cooperation of states. "In order to succeed in foreign policy, states encourage their diplomatic staff to learn foreign languages. Knowledge of the diplomatic language ensures effective participation in international negotiations, treaties and international organizations". Foreign languages are also of great importance in international sports competitions. Athletes, coaches and organizers must communicate in different languages, which contributes to the development of the sport in the global arena. Contacts between international sports organizations and athletes are often made through foreign languages, bringing the sport to a more global level. Foreign languages are important in the media and digital fields. In modern information technology, such as blogs, websites, video content and social media, it is possible to reach a wide audience through different languages. In Media and advertising, multilingual professionals play an important role in creating strategies that involve the international market. Through foreign languages, the effectiveness of information and content creation increases and promotes intercultural exchange. The importance of learning foreign languages in our lives is very broad and complex. Foreign languages are not just language learning, but are the main tools for personal and social development, economic success, scientific achievements and strengthening intercultural ties. Multilingual individuals tend to have high mental activity and have opportunities to succeed on a global scale. It is also of great importance in recognizing the role of foreign languages in inter-community relations, diplomatic relations and economic cooperation, ensuring stability and harmony in the global world. Through the study of foreign languages, not only personal success increases, but also the well-being of the whole society. The study of foreign languages expands the intellectual potential of an individual, further developing his thinking skills and cognitive processes. Multilingual individuals, by learning one language, realize other cultures, values, and worldviews and bring their social and personal development to a new level. Foreign languages also contribute to increasing respect for cultural distinctions between societies, which play an important role in ensuring integration and stability in society. Multilingual people have much more opportunities to communicate among themselves, being able to find decisive approaches to social problems. This contributes to the development of the whole society based on mutual respect, stability and well-being. Foreign languages are considered as a necessary tool for private and interstate



relations in the process of globalization. The importance of knowing a foreign language for success in foreign policy, economic cooperation, scientific and cultural exchange is growing. "Individuals who speak foreign languages can effectively communicate in the international arena and actively participate in international organizations, diplomatic missions, and global political issues. A foreign language serves as a key tool in strengthening the foundation of intercultural dialogue while also playing an important role in international conflict resolution". The increase in the awareness of foreign languages expands mutual understanding around the world and leads to effective cooperation in solving global problems. Knowledge of foreign languages provides a solid foundation in economic development. In the Global economy, multilingual professionals receive the highest incomes because multilingual communication is required when working with international trade and markets. International companies require their employees to speak foreign languages because it increases their competitiveness and helps the company achieve success in global markets. Foreign languages provide a strong basis for mutual trade and Investment Exchange, which contributes to the development of economic ties between states. Also, being multilingual, creates new job opportunities, allows you to diversify the labor market and more quickly master advanced technologies. Foreign languages are of great importance in the field of ilmfan and intercultural relations. Modern scientific research and new technologies will in most cases be available in foreign languages, in particular, English. Knowledge of a foreign language expands opportunities for the development of scientific cooperation and participation in international conferences, research and scientific exchange. Learning foreign languages allows an individual not only to acquire new knowledge, but also to exchange knowledge around the world and master new scientific innovations. Also, the development of intercultural dialogue helps World peoples understand each other and contributes to ensuring global stability. A foreign language, as the main means of intercultural exchange, develops respect and affection among people. Learning foreign languages will also become an integral part of global development in the future. The world economy and societies are becoming more and more interconnected, so foreign languages become a necessary tool not only for personal success, but also for the future development of the entire world community. The further complication of international politics and economics makes the study of foreign languages even



more important. Foreign languages also help promote equality in society and integrate all members into the global community. Investing in language learning today will create many opportunities in the future and create the necessary conditions for success in international cooperation. Learning foreign languages becomes an important factor in building a sustainable and prosperous future, contributing to social and economic progress in society. The world is now becoming increasingly global. It is no secret that learning foreign languages is one of the main factors for every person to firmly take their place in society during this period. Whereas the study of foreign languages has been interpreted as merely an interest, the study of foreign languages in every developing country to date is a period requirement. There are about 7000,000 languages on earth as opposed to research, with English being the most commonly spoken language (the number of English speakers being 1.5 milliardes) as well as the language recognised as an international language. English is the official international language. Official language is not only the language that people use for communication, but also a means of communication introduced by the government of one country and carried out state affairs. The official language of many organizations around the world is also English. In particular, English is the official language in 51 countries. In addition to the English designation as the official language of the United Nations, international trade relations, Banking Systems, International confessions, Olympiads and other types of competitions in the world are conducted in this language. By the second half of the 20th century, the increase and development of demand for traditional media: the creation of new computer technologies, the globalization of the information space in the world, in this information system, it is known that political, economic and social media texts in English occupy the main place. In general, political, economic, social innovations of the whole world are presented to the public in this language. Communicative skills are considered important for tourists and representatives of the tourism industry. Since in this modern era, English is used as the Lingua franca (lingua franca is the common language of communication that the whole world uses for communication), most tourism agencies consider English as a factor that greatly contributes to the development of the industry, and within the requirements for excellent service in the tourism industry, English appears as a mandatory requirement for communicating with customers. As our country grows more and more, entering the



world market, establishing international alaoqa in all areas, increasing number of joint ventures are causing a sharp rise in the need for knowledge of foreign languages. Teaching foreign languages is established as one of the main directions of our educational system. Measures are being taken in order to attract qualified educators to this area, to gain interest in the study of foreign languages by the population. On the side of our President Shavkat Miromonovich Mirziyoyev, on May 19, 2021, the decision “on measures to bring the activity of popularizing the study of foreign languages to a qualitatively new level in the Republic of Uzbekistan” was assigned a number of tasks for teaching foreign languages.

### **References**

1. NURQULOV B. Factors of increasing socio-political activity of young people / / UzMU messages. – 2024. - T. 1. – №. 1.3. 1. - S. 190-193.
2. Nurqulov B. G. siyosiy sotsializatsiya kontseptsiyasiga asosiy nazariy yondashuvlar // o'quv fanlari bo'yicha ilmiy tadqiqotlar. – 2024. – №. 3. – C. 426-431.
3. Nurkulov B.. . Nurkulov B. G. Election and its role in youth activities //Academic research in educational sciences. – 2024. – №.6.
4. Nurkulov B., Ravshanova O. GEORGE HERBERT MEAD'S THEORY OF SYMBOLIC INTERACTIONISM // NRJ. – 2024. - T. 1. – №. 3. - S. 402-405.
5. Nurqulov B. et al. PITRIM SOROKIN'S” SOCIAL AND CULTURAL DYNAMICS " // NRJ. – 2024. - T. 1. – №. 3. - S. 289-291.
6. Panjieva Z. et al. PRINCIPLES OF RATIONAL INTERACTIONISM // NRJ. – 2024. - T. 1. – №. 3. - S. 292-295.
7. Azamkhanov S.. . Azamkhanov S. X. Specific features of the educational process of educational activity // creative teacher. – 2022. - T. 2. – №6.