



IDENTIFICATION OF PERSONALITY PSYCHOTYPE BASED ON IMAGE COMPONENTS

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Abstract

This article presents the results of an empirical study conducted to determine a person's psychotype based on the image style. In this case, the image of the person creates a general idea about him, as well as how he sees himself and what others think about him. Image is personal identification, and at the same time, it includes the appearance, behavior, manners, advantages, shortcomings, and other characteristics of a person.

Keywords: Image, psychotype, emotional style, action style, theatrical style, director's style, psychological analysis.

Introduction

The image of a person is a social image of a person, formed and controlled by others, reflected through his psychological characteristics, appearance, and behavior. In determining the psychotype, the individual's style of behavior, emotional expression, and individual methods of entering into social relations play an important role.

In modern psychology, the diagnostic significance of personality image is increasing. Image is not only a means of external influence, but also a social reflection of personal identity [1.26-b]. Methods of identifying psychotypes through image allow for in-depth analysis of interpersonal relationships and their successful management [2.58-b]. Especially in youth psychology, image is recognized as one of the main factors forming communicative behavior [3.112-b]. Image is some kind of synthetic image, an image of an organization or other social object that arises in the minds of people in relation to a specific person, it contains information about an object that is sufficiently emotional and creates an idea of a specific social relationship.



Image has two functions. The first is the function of elevating the personality, thanks to a positive image, the image of a person reveals his spiritual quality, visually embodies his best qualities in a material way, and shows his individual identity. The second function is psychological, providing image attractiveness, such a person is inevitably attracted to attention and respect, which allows them to replenish and restore bioenergetic energy, an example of which is their stable positive mood. There is optimism and self-confidence towards achieving one's goals. Therefore, the style of a person's image serves to occupy a certain place in society, to develop the process of attraction in interpersonal relations.

In our study, to determine the psychotype of a person based on the image style, Polina Shkalenkova's "Image Style" method was used, designed to determine their behavior and behavior in certain situations without visual assessment of their appearance and image. The methodology consists of 25 questions to determine a person's attitude and actions in various situations (Table 1).

78 students of the Psychology department of Fergana State University participated in our study. Information about the subjects is given in Table 1.

Table 1.

Information about respondents.

Course	Gender		Total
	Male	Female	
3rd year	21	11	32
4th year	16	28	44
Total	37	39	76

The answers of the subjects participating in the study were analyzed in accordance with the methodological key. Based on the obtained results, the image styles of the subjects "Emotion," "Work-action," "Theater," "Director" were determined (Table 2). According to it, conclusions were drawn about the behavior characteristic of each style owner, their position in interpersonal relationships, positive and negative character traits, style of dress, and attitude towards shoes.

Table 2.

Results of the "Image Style" method.

Image style	3-kurs		4-kurs		Jami		
	Male n=21	Female n=11	Male n=16	Female n=28	Male n=37	Female n=39	Jami n=76
Emotion	19	36,4	25	46,4	21,6	43,6	32,9
Action	28,6	18,2	37,5	21,4	32,4	20,5	26,3
Theater	19	27,2	12,5	17,9	16,2	20,5	18,4
Director	33,3	18,2	25	14,3	29,7	15,3	22,4

As can be seen from the table, the "Emotion" style, as the most image style, was recorded in a large number of all subjects and female subjects. In relation to the total number of men, this method manifested itself in 21.6% of the male and 43.6% of the female subjects.

The main reasons why female subjects have an image in this style can be explained as their emotionality, open expression of emotions, love of diversity, and manifestation of attractive behavior. In the wardrobe of representatives of both sexes, one can find brightly colored, somewhat demonstrative clothes. They have well-developed face building. They pay special attention to facial hygiene, physiognomics, cosmetic correction, makeup or makeup, hair care, and the choice of appropriate styling. With its help, they try to demonstrate a romantic and dramatic style.

Individuals of this type have the ability to experience vivid emotions and know how to be genuinely surprised, surprised, upset, and worried. They can feel the surroundings, the world. In interpersonal relationships, when communicating with the interlocutor, people smile, feel happiness, joy, and pleasure. They can use different colors wisely, create proportions that most people cannot, and use interesting accessories. Can achieve harmonic harmony.

Communicativeness is noticeable in their behavior, they can easily establish connections with people, rarely get into conflict situations, and demonstrate compromise by avoiding conflicts. Therefore, they choose professions related to communication and "action." They struggle to master professions that require strict adherence to specific rules, arduous work, and precise calculations. If they choose such professions, they fall into depression. Their behavior is characterized by high



sociability, sociability, and enthusiasm. They argue a lot, but it doesn't lead to conflict.

One of their downsides is that they sometimes panic and are very prone to momentary moods (from endless joy to excessive sadness). There is also a tendency to not complete what they have started. Such character traits of a person with an "emotional" image style can hinder relationships with colleagues. When establishing relationships with colleagues and partners, it is advisable to pay special attention to them.

Psychotypes of a person with an emotional, vivid image have a wide range of options in clothing choices, from bright color combinations to interesting author's designs. They are also ready to conduct experiments on themselves. However, to avoid going too far, the time and place of visits should be calculated in advance.

Shoes play one of the key roles in maintaining their style. Shoes take up a lot of space in their wardrobe. Among them, you can find shoes ranging from classic shoes to designer sneakers. Basically, they choose attractive models. The moods of psychotypes who prefer emotional imagery change as frequently as fashion trends. Thus, 32.9% of the subjects, most of whom were adolescent girls, constituted a majority compared to other image styles.

Men led in the "action" image style. They constituted 32.4% of the subjects, which is 11.9% more than the female subjects. 26.3% of the total number of subjects. It should be noted that the psychotypes of the "action" image style are mainly work-oriented, and the desire to complete the work started is much more developed than the psychotypes of other image styles.

They are guided by the principle of having fewer words and more actions. They are demanding of themselves and others. They are characterized by pedantry, that is, strict adherence to order and discipline, and a sense of responsibility. They only perform duties as executors and lag slightly behind in showing initiative. However, when they start work, they do it sincerely, well, and thoroughly. They are among the intelligent and hardworking people. They always remember that punctuality, accuracy, love of order in everything, conscientiousness, perseverance, effectiveness - these are the qualities that you should focus on in the process of creating an image.

In appearance, they are considered conservative and do not like brightly colored objects. They are more likely to wear old clothes than new ones.



In their shoes, they prefer versatility, comfort, and convenience. It is recommended to add colorfulness to the appearance and image. It is difficult to find in them owners of an original figurative image.

If we dwell on the weaknesses of such a psychotype, they are distinguished by a dislike for leadership, constant doubts about the correctness of the work performed. They experience difficulties working in a team and prefer individual activities.

One of their strengths is their ability to operate in a particular place for a very long time. They face difficulties in establishing interpersonal relationships. Their lack of communication and excessive demands hinder the establishment of personal relationships. They are recommended to develop communicative skills, communicate more, and create more opportunities for themselves to relax.

The "Director" image method, like the "Action" image method, was more frequently observed in male respondents. It turned out that 22.4% of the subjects, 29.7% of the male subjects, and 15.3% of the female subjects belong to the image of this method. The reasons for this can be explained as follows: due to the fact that the complex of traditional qualities inherent in men includes such qualities as leadership, leadership, responsibility, the "Director" psychotype is often found in the image of men.

The strengths of the "director's" style are: trust, purposefulness, moderate communication, fidgetiness, morality, lack of talk, and occupancy. They are always busy with something, they can do several things at the same time. As the name suggests, such psychotypes take the lead both at home and at work, it is difficult to compromise with them, they actively try to impose their thoughts. Accordingly, arrogance, firm attitudes and views, and a high level of developed ambition often lead to a firm emphasis on one's own interests. This image needs to be softened, as it often leads to the manifestation of very strong aggression. As a result, communication with them becomes difficult. Bunday odamlar yuqori boshqaruvga o'zl kuchlari bilan erishadilar, o'zlari hamma narsaga erishadilar va barcha savollarga o'zlari javob topa oladilar. Ammo boshqalarga haddan tashqari qattiqo'llik qilish ijobiy sifat emasligiga ahamiyat bermaydilar.

With regard to clothing, they are not simple and demanding. Often this is considered a waste of time and money. To achieve success in any field, they can sacrifice their personal interests and the interests of others. To develop this type of

person, it is necessary to teach them to love themselves and people. They should also try to soften their position, facial expressions, and gestures in their image. The "Theater" image style was the least frequently recorded in the subjects, which was noted in 18.4% of the subjects, 18.2% of the male subjects, and 20.5% of the female subjects. Psychotypes in the "Theater" image style, similar to the "Emotion" image style, were found to be 4.3% more common in female subjects than in male subjects (Diagram 1).

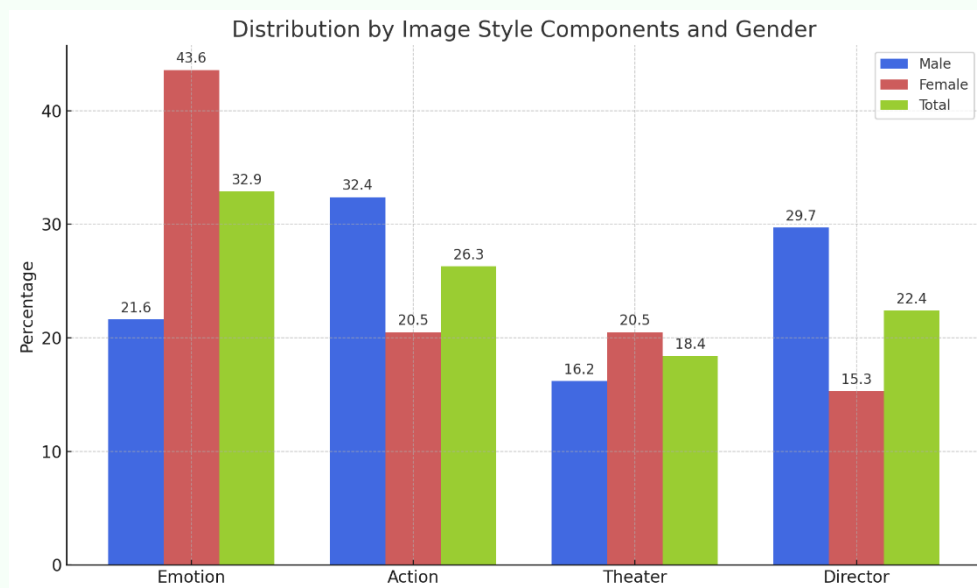


Diagram 1. Distribution of image styles among subjects.

According to Diagram 1, among the least recorded image styles among the subjects, the "Theater" image style took the last place. For such a psychotypic image, the whole life is a theater, they love to be in the center of attention, they can easily perform various roles. They are distinguished by their liveliness, mobility, and artistic abilities. In a team, they often play the role of an informal leader, easily adapt to people's different characters, and love to be praised and taken pride in. In fact, with the help of proper collaborative action, they can achieve all their goals: somewhere with cunning, somewhere with finding common ground. They are easily hired, easily get along with many people, but have a high level of selfishness. It is selfishness that is the flaw of this image.

The ability to create the image of people of this type can only be envied. It's hard to tell what's on their minds. They like to be the center of attention. In clothing, they prefer bright, extravagant things and color combinations. Footwear is also all-



colored, the soles are heavy and original, and they also prefer corrugated boots or ethnic shoes with printed patterns.

In general, they often incur the wrath of society. Many people around them might interpret their brightness, cheerfulness, and self-confidence as aspirations and adventures. The vivid manifestation of these characteristics leads to the formation of a distrustful attitude towards this type in others and prevents them from maintaining long-term relationships. Therefore, it is recommended to moderate enthusiasm in relationships. Their image should have at most two striking characteristics.

Based on the obtained results, the following conclusions can be drawn. With the help of an image, a person performs several technological tasks: 1. Social adaptation. With the help of a correctly chosen image, it is possible to quickly integrate into a certain social environment and establish positive relationships with people. 2. Manifestation of personal-professional characteristics This is aimed at attracting attention to one's profession and evoking sympathy in people. 3. Concealment of personal negative traits. This is a way for a person to hide their shortcomings from others through their clothing, hairstyle, and positive behavior.

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